

# Cloud Telephony Cloud Talk

You are busy running your business, so why should you spend time trying to manage and maintain another piece of equipment on your network?

The upfront costs are significant and the ROI is tough to justify. Would it not be nice to have a fixed cost for all your communication that is an operational cost and a simple line item? Cloud Talk helps you achieve all of these things while you do what you do best: run your business.

Hosted PBX. Virtual PBX. Cloud PBX. What does it really mean? Instead of that ungainly PBX box in the telecom closet, Cloud Talk delivers all hosted PBX phone services right over your Internet connection using VoIP technology. With Cloud Talk, your virtual PBX phone service is affordable, simple to manage and gives your whole company access to enterprise-class features that other providers charge extra for.



http://asperient.com/cloud-telephony

### Cloud Talk Hosted Telephony Business Phone Service Benefits

#### No big iron

The days of purchasing, leasing, and maintainence fees are over. No need to waste time administering complex phone systems at your office; your hosted phone solution is delivered right over your Internet connection.

#### Be fiscally conscious

No to calculate depreciation of assets or sunk cost. Our clients typically save about 50% off their phone bill and up to 80% off what it would cost them to invest in a traditional PBX system.



#### **Communicate and Collaborate**

Get everything you need from one company: your telephone numbers, phones, all your calling features, and your local, long distance, and international calls.

#### Remote to the cloud

Distributed locations, office workers, home-based employees, and travelling staff all share the same cloud; so no matter where they are located, they are only an extension call away from each other.

#### Pace yourself

Order as many numbers, phones, and extensions as you need without ever having to upgrade or rip and replace.



## Features Common to All Cloud Systems

- Call forwarding
- Caller ID
- HD voice
- Intercom
- Hold
- Voicemail to email
- Message waiting
- Attended Transfer
- Blind transfer
- E911
- Missed call log
- Dialed call log
- Outlook contact import
- Custom greetings
- Custom music/message on hold
- 1 DID per extension
- Overhead paging support
- Branch office

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# **Cloud Talk Plan Features**

Features	Professional Plan	Premium Plan
Multiple Auto Attendants	Yes	Yes
Multiple Ring Groups	Yes *	Yes *
Conference Bridges	No	Yes
Call Recording	No	Yes
Personal Call Logs	No	Yes
User Console	No	Yes
Follow Me	Yes	Yes
3 Way Conferencing	Yes	Yes
Paging	Yes	Yes
On Screen Dialer	Yes	Yes
Unlimited Calling	Yes	Yes
Barge	No	Yes
Listen	No	Yes
Whisper	No	Yes
Web-Manager Desktop	No	Yes
Park	\$5 per park/mo	Yes**
Q Manager Desktop	No	Yes *
ACD Call Center	No	Yes***
Advanced Reporting	No	Yes
Auto Call Recording	No	Yes**
Advanced Schedules	No	Yes
Emergency Alerts	No	Yes
Scheduled Announcements	No	Yes
Advanced Call Routing	No	Yes
Busy Lamps	Yes	Yes

\*Rings groups and Q Manager desktop software quantity vary depending on call velocity and number of queued calls. One Q Manager account comes with a Premium Plan account, and additional licenses are \$5.00 each/mo.

\*\* Auto call recording is \$50.00 per month for every 10 simultaneous calls recorded. Storage capacity is limited to 1 gig and an external FTP storage device is recommended for long call term storage. ACD\*\*\* Call Center features depend on call velocity and outbound calling minutes. Additional charges may apply to call centers using more than 500 minutes per agent.